

Help Us Help Children Learn the Value of the Free Market



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HOW DO YOU DEVELOP LEADERSHIP IN CHILDREN in these times of repeated school violence, intense media overload, and poor role models? Parents, more than ever, need to ensure that the foundations for leadership are created in the formative years and reinforced as their children progress through the educational system. One way to accomplish this goal is to expose children as well as their teachers to an ongoing understanding and appreciation of the free market system. The Foundation for Free Enterprise (FFFE), an affiliate of CIANJ, lays that foundation for leadership everyday. In fact, it is our mission.

Now the question is...Are you an active supporter of the FFFE? And if not, why not? The FFFE can only accomplish its goal to offer its courses free of charge to students and teachers throughout the region with the financial support and active participation of the busi-

ness community. It has been in existence since 1975, when it was founded by B. Franklin Reinauer II. In more than 30 years, the FFFE has influenced the lives of over 25,000 students and a multitude of teachers.

On June 12th, the FFFE is inducting a true entrepreneur into the Free Enterprise Hall of Fame at the Stony Hill Inn in Hackensack. Joseph T. Dockery, president of Prestige Motors, Inc. and the Prestige Family of Fine Cars will be recognized for his outstanding business and community achievements, and his representation of the ideals of free enterprise. Mr. Dockery's rise to success is a testament to how competition creates a climate for opportunity that enables people to reach their full potential. More than 350 business executives, civic leaders and educators will be on hand to recognize Mr. Dockery and to pay tribute to the ideals of the free market system. For more information, visit www.fffef.org or see page 89 in this issue of *COMMERCE* magazine. ■

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