



FOR IMMEDIATE RELEASE:

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**NEW YORK/NEW JERSEY COUNCIL OF SHOPPING CENTERS  
ANNOUNCES 2009 SLATE OF OFFICERS**

The New York/New Jersey Council of Shopping Centers (NY/NJCSC) announced their 2009 slate of officers at their December meeting at the Stony Hill Inn in Hackensack, New Jersey. Elizabeth A. Napoli, President of MC & M Ltd., has been elected the President of the New York/New Jersey Council of Shopping Centers for a two-year term. Ms. Napoli, one of the original founders of the non-profit organization and a long-time volunteer, assumed the role of President effective January 1, 2009. Susan Howlett, Marketing Director for Ocean County Mall, a Simon Property, was elected Vice President. Maranda Ashkar, Director of Retail Marketing for Hartz Mountain Industries, Inc., was elected Secretary and Michael Hauser, General Manager of Rockaway Town Square, a Simon Property, was elected Treasurer. The New York/New Jersey Council of Shopping Centers is governed by a fourteen-member Board of Directors, which includes representatives from metropolitan area shopping centers from Long Island, downstate New York and throughout the State of New Jersey as well as vendors servicing the shopping center industry.

The NY/NJCSC was created in 1980 by members of the shopping center industry from the metropolitan area. The goals of the council are: (1) To create, encourage and maintain professional standards in the field of shopping center marketing and management (2) To develop industry-wide awareness and recognition of these professional standards (3) To assist its members in developing greater expertise in the marketing and management of shopping centers (4) To provide a forum for the exchange of ideas relative to professional shopping center marketing and

management (5) To promote and publicize the Council, its purposes and achievements within the states of New York and New Jersey, and thereby, bring honor and distinction to the council and its membership. Quarterly meetings are held at shopping centers and retail sites of interest throughout the New York/New Jersey metropolitan area to keep participants advised of changes in the retail marketplace and to provide networking opportunities for members.

Elizabeth A. Napoli is the President of MC & M, Ltd., a firm that provides consulting services related to shopping center management, marketing, tenant coordination, visual merchandising and municipal government relations/liaison. Ms. Napoli is the former General Manager of The Shops at Riverside, a 900,000-square foot premier, upscale shopping center, located in Hackensack, New Jersey where she worked for 27 years. She worked for The Cafaro Company, Pembroke Management, Federated Stores Realty, JMB/Urban Retail, Shopco Advisory Corp. and The Mills Corporation. Ms. Napoli is a Senior Certified Shopping Center Manager (SCSM) and a Senior Certified Shopping Center Marketing Director (SCMD) accredited by the International Council of Shopping Centers (ICSC). Ms. Napoli is also a member of the Board of Directors of the Commerce & Industry Association of New Jersey (CIANJ) and a member of the Board of Trustees of the Foundation for Free Enterprise. She is also an active member of the International Council of Shopping Centers (ICSC) and the Rockland Business Association (RBA).

Susan Howlett is the Director of Marketing & Business Development for Ocean County Mall in Toms River, New Jersey, a Simon Property. Ms. Howlett has been with Simon Property Group for 10 years, and prior to that was with Corporate Property Investors (CPI) for 1-1/2 years, both positions at Ocean County Mall. Formerly, Ms. Howlett was a Regional Marketing Manager for the Edward J. DeBartolo Corporation for five years and prior to that served as a Regional Marketing Director for Equity Properties & Development Company. Ms. Howlett is a CMD (Certified Marketing Director) with ICSC and serves on the Toms River/Ocean County Chamber of Commerce Board of Directors.

Maranda Ashkar joined Hartz Mountain in 1986. Her primary responsibilities include handling all marketing efforts involved with retail and commercial properties. Additionally, she supports the retail leasing effort of the company, which spans more than one million square feet of retail space. Maranda is also a member of the Board of Directors of the Meadowlands Liberty Convention and Visitors Bureau and is an active member of (ICSC).

Michael Hauser is the former President of the NY/NJ Council of Shopping Centers and now serves as Treasurer. He was appointed General Manager of Rockaway Townsquare in September 2004. Mr. Hauser has over eighteen years managing regional shopping centers including Menlo Park Mall in Edison, New Jersey and Brunswick Square in East Brunswick, New Jersey and Nanuet Mall in Nanuet, New York. A Senior Certified Shopping Center Manager (SCSM), an industry designation of ICSC, Mr. Hauser was the ICSC New York/Northern New Jersey State Operations Chairperson and serves on the Board of Management of the Fairview Lake YMCA Camps and Conference Center, as well as Finance Chairperson and also serves on the Finance Committee of the Metro YMCA based in Livingston, New Jersey. He has been recognized for his community service and is the recipient of several community awards.

For information regarding the NY/NJCSC, contact Elizabeth Napoli at 845-354-2118, via e-mail at [enapoli@mcandm.com](mailto:enapoli@mcandm.com), or visit the New York/New Jersey Council of Shopping Centers website at [www.nynjcsc.com](http://www.nynjcsc.com).

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**NY/NJ Council of Shopping Centers**

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